



## INVITATION

*to partner in*

# *The Moose Club*

A **membership** **café-bar / restaurant** that will welcome local professional and business people to mingle with foreigners, and enjoy quality North-American and Chinese

style meals, and desserts... along with North-American beers and wines. The location will also be host to an **international gift shop**, an **import-export** firm, as well a **S.E.I branch office**. It will provide a **multi-use conference room** that will enable impromptu **business and other meetings**, such as incubator-type **Start-Up Knights** where individuals or groups can present their business plans, or discuss career or company growth strategies.

The membership-only **The Moose Club** will be owned by Hong Kong based **S.E.I**, a **legal "offshore" private company**, as a means to **offer substantial financial and taxation advantages**. S.E.I wishes to offer such advantages to mainland Chinese professionals and businessmen as part of its financial management services. S.E.I is looking for minimum **individual investments of 100,000¥** from 8 investors, as a first phase, in exchange for S.E.I shares and Club profit sharing. Further funding, if needed, will be sought from other sources such as crowd funding, other investors and/or government business programs.

**R.O.I.** is estimated at 18% / year, once consistent Club profits are achieved, estimated to begin during the 12<sup>th</sup> month of operation. R.O.I. will also include S.E.I share dividends.

**Start-up soft-costs** are estimated at 50,000¥, with funds to be allocated to business consultant's fees, local company registration, catering licence, foreign exchange bank account, import/export licence, various government fees, working visas for the Club's foreigner workers, etc.

**Start-up hard-costs** are estimated at 680,000¥, with funds to be allocated to location rental, renovations, kitchen hardware, furniture, decorations, etc.

**Start-up operational costs**, first six months, are estimated at 120,000¥, with funds to be allocated to staff, supplies, utilities, etc.

**Multi-stream revenues** will come from the **café, restaurant, gift shop, import-export services, various events and membership fees**, with 3 membership levels available: Basic and VIP levels in either monthly or lifetime, and a Gold level for investors.

More details will be made available only to serious investors, further to a non-refundable 10,000¥ deposit and a signed confidentiality agreement.

For more information please contact either:  
Jacques St-Arnaud @ 138.8619.3182  
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# 欢迎加入 合资经营 驼鹿俱乐部

驼鹿俱乐部是一家会员制的俱乐部酒吧/餐厅，欢迎本地的专业人员和商务人士在此与外籍人士融洽地交流，同时享受优质的北美和中式餐点、甜点以及北美啤酒和红酒等。在这里还将开办国际礼品店，进出口公司以及星光教育文化机构（S.E.I）的分部。这里还会提供一个用途的会议室，用以举办即席的商务或其他会议，如孵化器类型的“创业先锋会”，个人或团队可以借此提出他们的商务计划，或者讨论与职业或公司相关的发展战略。

仅会员制的加拿大驼鹿俱乐部将由总部位于香港的 **S.E.I**（一家合法的·离岸·私人有限公司）所有，这为驼鹿俱乐部提供了巨大的财务和税收优势。作为其财务管理服务的一部分，**S.E.I** 期望为中国内地的专业人员和商务人士提供这样的优势。**S.E.I** 正在寻求 8 名投资者，在第一阶段最低单项投资 **10 万元人民币**，以交换 **S.E.I** 的股份和驼鹿俱乐部的利润分红。如有必要，将来还会从其他来源寻求更多的资金，如众筹、其他投资者和/或政府的商业计划。

驼鹿俱乐部一旦实现持续盈利，每年的投资回报率估计在 18% 左右，预计在运营的第 12 个月开始盈利。投资回报也将包括 **S.E.I** 的股票股利。

驼鹿俱乐部启动的软成本估计为 5 万元人民币，这些费用包括商业顾问费，当地公司注册费用，办理餐饮许可证、外汇银行账户、进出口许可证，以及各种政府行政费用，以及俱乐部外国人工作签证费用等等。

驼鹿俱乐部启动的硬成本估计为 68 万元人民币，这些资金将用于场地租赁、装修、厨房五金、家具、装饰品等。

前 6 个月的启动运营资金估计为 12 万元人民币，这些资金将用于员工工资，日常用品，公用事业等。

收入将会来自多方面，其中包括俱乐部、餐厅、礼品店、进出口服务，以及各种活动和会员费用，有 3 种会员级别可供选择：普通会员和贵宾会员可办理月度会员或终生会员，黄金会员则专属于投资者。

对于确有意向的投资者可提供更多详情，进一步阐明不可退还的 1 万元人民币保证金，并签署一份保密协议。

欲知更多相关信息，请联系  
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